

REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6374203 TRF# 3371533 OCT31/12 09.17
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET **CHANGES** *** WPXI-TV ***

ADV # ADV. NAME ISS/COMM FOR JUSTICE/FAIR

AGY # 02895 AGY. NAME LUC, INC.

25 WHITLOCK PLACE, SW, SUITE 201

MARIETTA, GA 30064

CONTRACT # 6374203

EST# COMMENTS: (LINE, ORDER, INVOICE)

PRDCT

FLIGHT DATES OCT22/12 NOV6/12 WK-3

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE OCT31/12 09.17

REP: M3-M4 ACCEPTED—SEE LINES 42-43

TOT SAME

PLS CONF

THANKS, KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP: M3-M4 ACCEPTED—SEE LINES 42-43

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REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6374203 TRF# 337153

HARRIS REPORT FROM REP

OCT31/12 09.1.

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

CHANGES

*** WPXI-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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37	S		600P-630P	30		\$1,000.00	10/23	10/26	4		TU-F	4
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PROGRAM : CH11 NEWS 6PM
CON COM1: CH11 NEWS 6PM

42	A		800P-830P	30		\$1,000.00	11/2	11/2	1		FRI	1
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PROGRAM : GO ON
ORD COM1: GO ON
ORD COM2: SPOT IS BOOKED - MB

THIS IS A MAKE-GOOD FOR OCT26 ON LINE-37 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M3 OK'D BUY#37 MISSED:TU-F/600P-630P OCT26
OFFER:FRI/800P-830P NOV2
CMT:GO ON
CMT:SPOT IS BOOKED - MB

30S \$1,000.00 (OCT30/12)
30S \$1,000.00 PLS ADVISE.

M4 OK'D BUY#5 MISSED:M-F/900A-1000A OCT29
OFFER:WED/1000A-1100A OCT31
CMT:ELLEN
CMT:SPOT IS BOOKED - MB

30S \$400.00 (OCT30/12)
30S \$400.00 PLS ADVISE.

OCT/12 59850.00 NOV/12 83775.00

CONTRACT TOTAL 143625.00
TOTAL SPOTS 130

MARKET TOTALS \$422,426 WPXI 34% KDKA 30% WTAE 27% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35**

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6374203 TRF# 337153 REP: TEL# 404-848-0800 FAX# 404-848-9552
 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 16.2
 *** WPXI-TV ***

ADV # _____ ADV. NAME ISS/COMM FOR JUSTICE/FAIR REP. # _____ OFF. # 0 SALESMAN # _____
 AGY # 02895 AGY. NAME LUC, INC. BUYER NAME CHRIS BRIMER
 25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL
 MARIETTA, GA 30064

ORDER # _____ CONTRACT # 6374203 CLASS: NATL. LOCAL REGIONAL
 PRDCT _____ EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT22/12 NOV6/12 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 16.2

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#37 MISSED: TU-F/600P-630P OCT26 30S \$1,000.00 (OCT30/12)
 OFFER: FRI/800P-830P NOV2 30S \$1,000.00 PLS ADVISE.
 CMT: GO ON
 CMT: SPOT IS BOOKED - MB
 M4 UNRESL BUY#5 MISSED: M-F/900A-1000A OCT29 30S \$400.00 (OCT30/12)
 OFFER: WED/1000A-1100A OCT31 30S \$400.00 PLS ADVISE.
 CMT: ELLEN
 CMT: SPOT IS BOOKED - MB

CONTRACT TOTAL 143625.00
 TOTAL SPOTS 130

Tuesday, October 30, 2012 1:59:30 pm

Contract	Start/End	Date	Headline #
1	2018/2019	2018/2019	1
2	2019/2020	2019/2020	2
3	2020/2021	2020/2021	3
4	2021/2022	2021/2022	4
5	2022/2023	2022/2023	5
6	2023/2024	2023/2024	6
7	2024/2025	2024/2025	7
8	2025/2026	2025/2026	8
9	2026/2027	2026/2027	9
10	2027/2028	2027/2028	10
11	2028/2029	2028/2029	11
12	2029/2030	2029/2030	12
13	2030/2031	2030/2031	13
14	2031/2032	2031/2032	14
15	2032/2033	2032/2033	15
16	2033/2034	2033/2034	16
17	2034/2035	2034/2035	17
18	2035/2036	2035/2036	18
19	2036/2037	2036/2037	19
20	2037/2038	2037/2038	20
21	2038/2039	2038/2039	21
22	2039/2040	2039/2040	22
23	2040/2041	2040/2041	23
24	2041/2042	2041/2042	24
25	2042/2043	2042/2043	25
26	2043/2044	2043/2044	26
27	2044/2045	2044/2045	27
28	2045/2046	2045/2046	28
29	2046/2047	2046/2047	29
30	2047/2048	2047/2048	30
31	2048/2049	2048/2049	31
32	2049/2050	2049/2050	32
33	2050/2051	2050/2051	33
34	2051/2052	2051/2052	34
35	2052/2053	2052/2053	35
36	2053/2054	2053/2054	36
37	2054/2055	2054/2055	37
38	2055/2056	2055/2056	38
39	2056/2057	2056/2057	39
40	2057/2058	2057/2058	40
41	2058/2059	2058/2059	41
42	2059/2060	2059/2060	42
43	2060/2061	2060/2061	43
44	2061/2062	2061/2062	44
45	2062/2063	2062/2063	45
46	2063/2064	2063/2064	46
47	2064/2065	2064/2065	47
48	2065/2066	2065/2066	48
49	2066/2067	2066/2067	49
50	2067/2068	2067/2068	50
51	2068/2069	2068/2069	51
52	2069/2070	2069/2070	52
53	2070/2071	2070/2071	53
54	2071/2072	2071/2072	54
55	2072/2073	2072/2073	55
56	2073/2074	2073/2074	56
57	2074/2075	2074/2075	57
58	2075/2076	2075/2076	58
59	2076/2077	2076/2077	59
60	2077/2078	2077/2078	60
61	2078/2079	2078/2079	61
62	2079/2080	2079/2080	62
63	2080/2081	2080/2081	63
64	2081/2082	2081/2082	64
65	2082/2083	2082/2083	65
66	2083/2084	2083/2084	66
67	2084/2085	2084/2085	67
68	2085/2086	2085/2086	68
69	2086/2087	2086/2087	69
70	2087/2088	2087/2088	70
71	2088/2089	2088/2089	71
72	2089/2090	2089/2090	72
73	2090/2091	2090/2091	73
74	2091/2092	2091/2092	74
75	2092/2093	2092/2093	75
76	2093/2094	2093/2094	76
77	2094/2095	2094	

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OFFER: FRI/800P-830P NOV2
CMT: GO ON
CMT: SPOT IS BOOKED - MB

OCT26
NOV2

30S \$1,000.00 (OCT30/12)
30S \$1,000.00 PLS ADVISE.

CONTRACT TOTAL 143625.00
TOTAL SPOTS 130

Preemption Report - Detailed

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Atlanta, Atlanta

Contract Number: 337153

Advertiser: Iss/Committee for Justice/Fair (13954)

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Date	Headline #
337153.36.0.1	Pre-empt	Open	10/25/12 3:25pm	10/26/12	\$1000.00	5:58-34P -Channel 11 News	:30	1	1	1	2					WPXI		NEWS 6-630P/37	10/23/12-11/06/12	06374203

Totals for: Iss/Committee for Justice/Fair

Totals for: 337153

Preempt Count: 1
Preempt Count: 1

\$1,000.00
\$1,000.00

go on 11/2 8-830pm
line 45